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# Important Information for Exhibitors Voice! 6 2010

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## Fact Sheet for Exhibitors

### Time Line

<b>Date</b>	<b>Event</b>
Friday, July 2	Artist's bios due- approx 100 words, submitted by email to <a href="mailto:sessionsl@arcotsego.org">sessionsl@arcotsego.org</a> or by fax 607-433-8430
Friday, July 9	Artwork delivered to The Arc Otsego- PO Box 490, 35 Academy St., Oneonta, NY 13820—may be sent by mail or hand delivered.
Friday, July 16	Opening Reception- Martin-Mullen Art Gallery, SUNY- Oneonta 5-7 pm. Refreshments, Awards, Art for Sale followed by a dance featuring FLAME from 7:30-9:30 at The Holiday Inn, State Hwy 23, Oneonta, NY. Free admission.
Friday July 16-Sat July 31	Exhibit at Martin-Mullen Art Gallery T-Sat 11-3
Sat July 31, Mon Aug 2	Pick up work at the gallery 11-3 pm
Tues Aug 3, Wed Aug 4	Pick up work at The Arc Otsego- 8:30-4 pm
Thurs Aug 5	Artwork returned by mail- professional packaged. Artist/program reimburses The Arc Otsego for mailing/packaging costs

### Preparing Art for Exhibition

All received 2-D artwork must be framed or otherwise appropriately mounted, and ready to hang. A wire across the back is preferred over a sawtooth hanger. 3-D work that requires a separate display device such as an easel should have that included with the work. The gallery does have pedestals. Each piece should have the attached identification label affixed to the back of the lower left corner of the work. Labels are included at the end of this document.

#### *A note about framing*

Just as proper framing can elevate a piece, so can shoddy framing diminish a piece. Proper framing involves a good quality frame, secure wire in the back for hanging, secure system for holding the work in the frame and a mat and/or glass/, if appropriate for the piece. The frame style and color, along with the mat should be chosen to compliment the work. Avoid plastic frames, keyhole hanging systems and thin paper “mats.” Remember that the framing for the piece must be robust enough to handle transportation, handling while hanging the exhibit and two weeks on the wall of a gallery. I have seen what can happen to work with inadequate framing—particularly when the work falls out of the bottom of the frame because it has not been properly secured in the frame. Good framing is an expense, but one that is well worth the cost. (You can always take the frame apart after the show and use the frame for another piece.)

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## Jurying Process

Work will be juried for awards prior to the opening reception. Prize winners will be announced at the opening reception which will take place July 16 from 5-7 pm. This year's jurors are Dr. Douglas Zullo, Assistant Professor of Art History, Hartwick College and artist Ms Lisbeth Firmin. The curator for the show is Mr. Timothy Sheesley, Director for the Martin-Mullen Art Gallery.

<b>Awards:</b>	<b>Total \$1,000 in prize money</b>
First prize	\$300
Second prize	\$200
Third prize	\$100
Honorable Mention	\$50 (2 awards)
Juror's Award	\$50 (2 awards)
Spirit Award	\$50 (2 awards)
Curator's Award	\$ 50
People's Choice Award	\$ 50 (selected by visitors at the opening reception)

## Voice! 6 2010 Opening Reception

Friday, July 16 5-7 pm, Dance featuring FLAME, 7:30-9:30, Holiday Inn, State Hwy 23, Oneonta, NY- refreshments, free admission

Martin-Mullen Gallery Hours: T-Sat 11-3 pm  
Fine Arts Building  
Ravine Parkway  
State University of New York College at Oneonta

All artists and their guests are invited and encouraged to attend the opening reception which features awards, refreshments, music, art for sale and voting for the People's Choice Award. All artists receive a Voice! 6 poster and certificate of participation.

Voice! Dance: July 16, 7:30-9:30. Featuring *Flame* and refreshments. Free admission. Holiday Inn, 5206 State Hwy 23, Oneonta, NY 13820 607-433-2250

## Work for Sale

Artists have the option of selling their work. If interested in selling exhibited work, please see *Work for Sale Procedure and Form*.

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## Labels to be affixed on the lower left side of the back of the work

Artist's Name \_\_\_\_\_  
Program Name \_\_\_\_\_  
Artwork Title \_\_\_\_\_  
Media \_\_\_\_\_  
Size \_\_\_\_\_  
For Sale     No     Yes    Price \_\_\_\_\_  
  
 Pick Up     Return by mail

Artist's Name \_\_\_\_\_  
Program Name \_\_\_\_\_  
Artwork Title \_\_\_\_\_  
Media \_\_\_\_\_  
Size \_\_\_\_\_  
For Sale     No     Yes    Price \_\_\_\_\_  
  
 Pick Up     Return by mail

Artist's Name \_\_\_\_\_  
Program Name \_\_\_\_\_  
Artwork Title \_\_\_\_\_  
Media \_\_\_\_\_  
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For Sale     No     Yes    Price \_\_\_\_\_  
  
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